



## OIF Logo Usage Policy

### General Guidelines

The OIF Logo and OIF Member Logo shall not be revised or rearranged in any way. This includes using the corporate insignia without type, adding figures or letters to the insignia, removing and rearranging type or insignia, placing the logo within any other figure or using it as a part of any other graphic.

When the OIF Logo or OIF Member Logo is reduced or enlarged all spacing shall remain proportional. Encapsulated PostScript (EPS) files can be downloaded from the Press Room and Member Services areas on the OIF website. Please use EPS files for layouts rather than photocopies of originals.

The OIF Logo and OIF Member Logo may be used in monochrome. When printed in monochrome the entire logo shall be black. The OIF Logo and OIF Member Logo may be used in color only with the correct OIF corporate colors. The OIF Logo and OIF Member Logo are two color process (blue and white); the OIF official blue Pantone color is #2738.

### Usage of OIF Member Logo

All OIF Principal and Auditing member organizations may imprint or affix the OIF Member Logo on stationary, publications, documents and other materials, provided that the organization is a member in good standing and the usage is in context. If the organization is not a member in good standing it may not use the OIF Member Logo and must withdraw any marketing and/or promotional material utilizing the OIF Member Logo from the marketplace until such time as the organization renews its membership.

The OIF Member Logo consists of the corporate OIF Logo combined with the type "Member". These elements shall not be revised or rearranged in any way. This includes using the corporate insignia without type, adding figures or letters to the insignia, removing and rearranging type or insignia, placing the logo within any other figure or using it as a part of any other graphic. OIF's insignia should not be used without the type "Member".

### Usage of OIF Logo

All usage of the OIF Logo must be approved in writing, in advance by OIF Management. A copy or sample layout of any such proposed OIF Logo usage must be sent to OIF Management for review and approval. The OIF Logo shall not be used to indicate product endorsement by the OIF. It may however, be used to indicate participation in a particular conference or event.

### OIF Contact Information

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