Trademark Guidelines

The Optical Internetworking Forum (“OIF”) has established the following set of guidelines concerning the use of its trademarks (the “Guidelines”).

What Is A Trademark?

A trademark is any word, name, symbol, or device or any combination thereof used by a company to identify its products and distinguish them from those manufactured or sold by others. A service mark is any word, name, symbol or design or any combination thereof used by a company to identify its services and distinguish them from those offered by others. The trademark/service mark serves as a guarantee of consistency and quality as well as an aid in advertising and selling the product or service. As a trademark owner, OIF has the right to prevent others from using OIF’s trademarks or service marks or any marks so similar to any OIF trademark or service mark that its use by another is likely to confuse or deceive.

What Marks Does OIF Own?

OIF owns the trademarks OPTICAL INTERNETWORKING FORUM, the OIF Logo and OIF (the “Marks”) and has registered the OIF mark with the U.S. Patent and Trademark Office (USPTO). OIF also owns registrations for the OIF mark in other countries. Andria Kosich, Executive Director coordinates OIF’s worldwide trademark activity and approves all proposed marks. OIF reserves the right to change the OIF logo, the font, font size and stylization of the OIF trademark and/or these Guidelines at any time at its discretion. You must comply with these Guidelines (as amended from time to time);
Any questions regarding these Guidelines should be addressed to the OIF Executive Director, Andria Kosich, at akosich2@oiforum.com or (510) 492-4043.

Third Party Use of OIF Marks

You may not in any way imply that OIF sponsors or endorses your company, product(s), or services.
You may not display the Marks in any manner which suggests that your product is an OIF product, or in any manner which suggests that OIF is part of your product name. You shall not imitate the Marks in any of your materials. You may not use the Marks as an element of your own product or service name, or on any product or service medium, contact, or document, including but not limited to use in a trade name, a corporate name, as in an e-mail address, in a domain name or url, collateral advertisements, product guides, press releases, labels or product kits. For detailed guidelines on the usage of the OIF Logo and OIF Member Logo, please refer to the OIF logo Usage Policy.