



ADDRESSING THE NEXT RATE CHALLENGES: 448GBPS SIGNALING FOR AI

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MISSION

What's our role in this grand scheme? Well, the Ethernet Alliance has a clear mission:

01

Promote the awareness, adoption, and advancement of existing and emerging Ethernet technologies.

02

Educate Ethernet technology consumers using a unified, vendor-neutral voice.

03

Drive Ethernet's multi-vendor interoperability through validation, demonstration, certification, and events.

04

Expand the market by making Ethernet technologies easier to adopt.



ETHERNET WORLD

We bring together the diverse nations of “Ethernet World” – uniting stakeholders, enabling cooperation, and guiding efforts to define problems and solutions.

Uniting Stakeholders

Enabling Cooperation

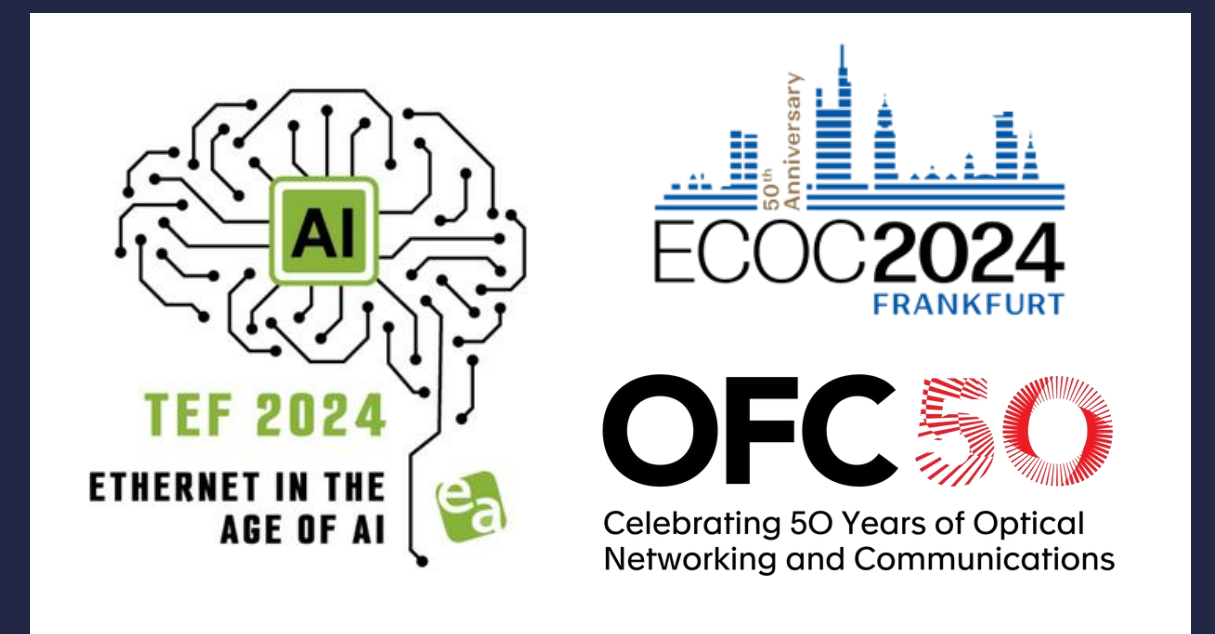
Guiding Efforts to Define Problems & Solutions



PUBLIC & PRIVATE INTEROPERABILITY TESTING OFC, ECOC, PLUGFESTS

The Ethernet Alliance works with its members to:

- Ensure “It just works” (in the form of plugfests)
- Prove “It just works” (demos at OFC)
- Explain “It just works” through blogs, webinars, and more.



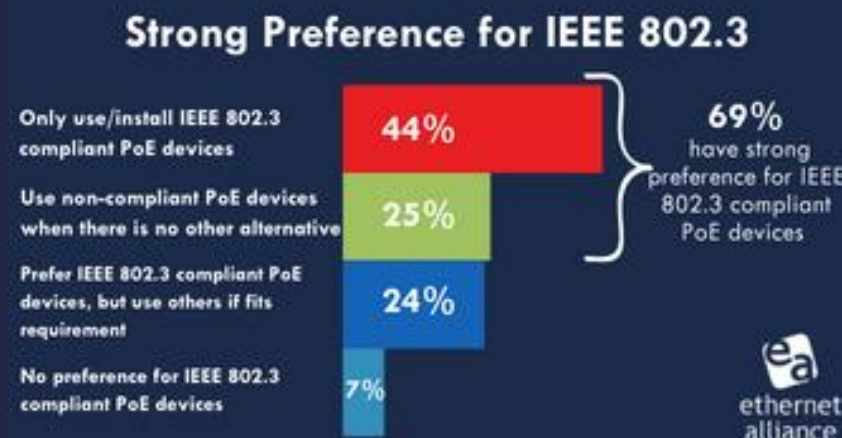
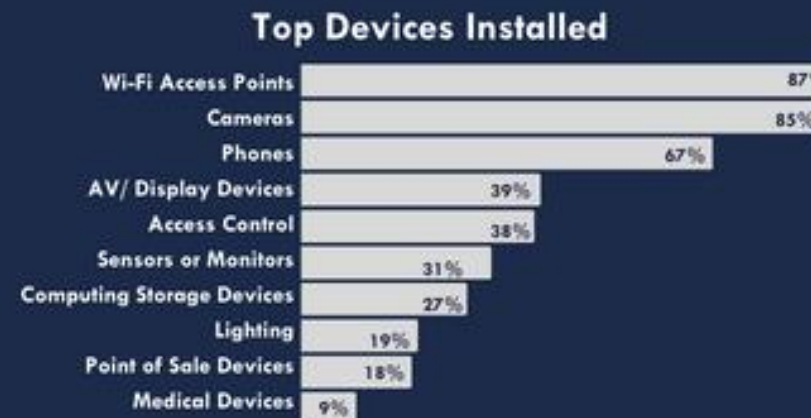
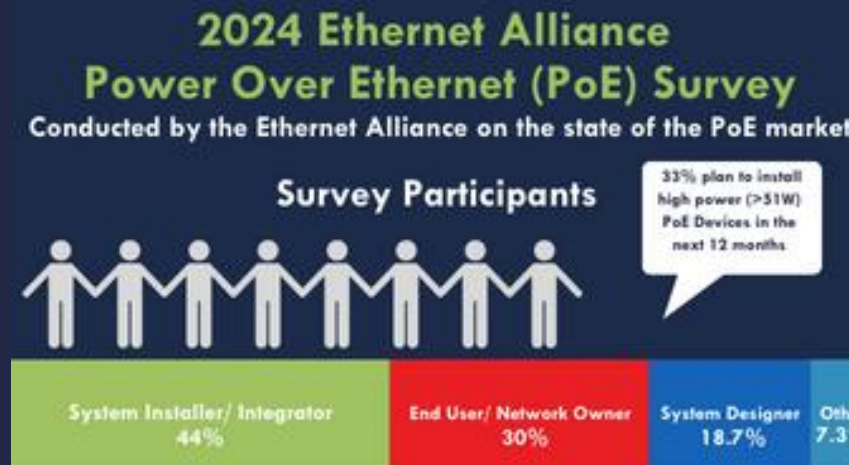
Interoperability Certification

The Ethernet Alliance Power over Ethernet (PoE) Certification Program debuted in 2017 to ensure seamless interoperability by taking the guesswork out of the PoE equation..

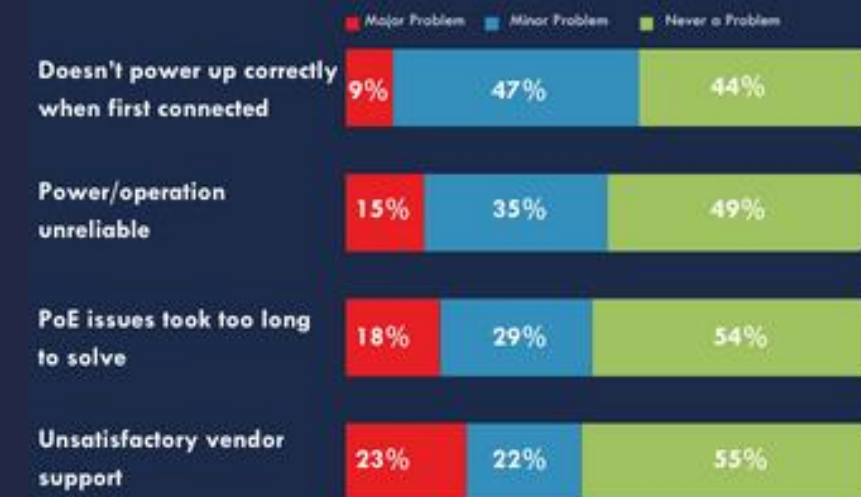
Define and Address Installation Challenges

Simplify Integration

Ensures Reliable and Predictable Operation



PoE Device Installation Challenges



Ethernet Alliance PoE Certification Program

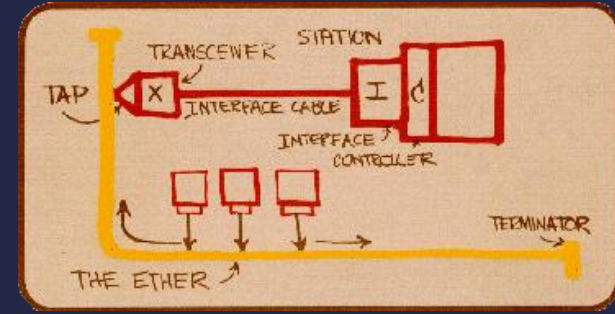


The Value of PoE Certification

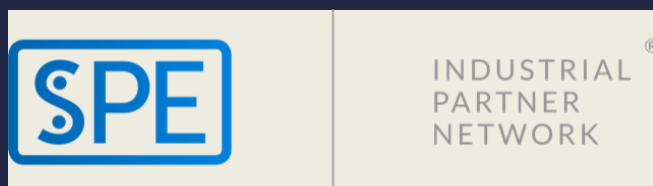


Learn more at ethernetalliance.org/poecert

Technology and Partners



The Ethernet Alliance is "the" central voice for all things Ethernet.



10 YEAR

ANNIVERSARY EDITION

ROADMAP



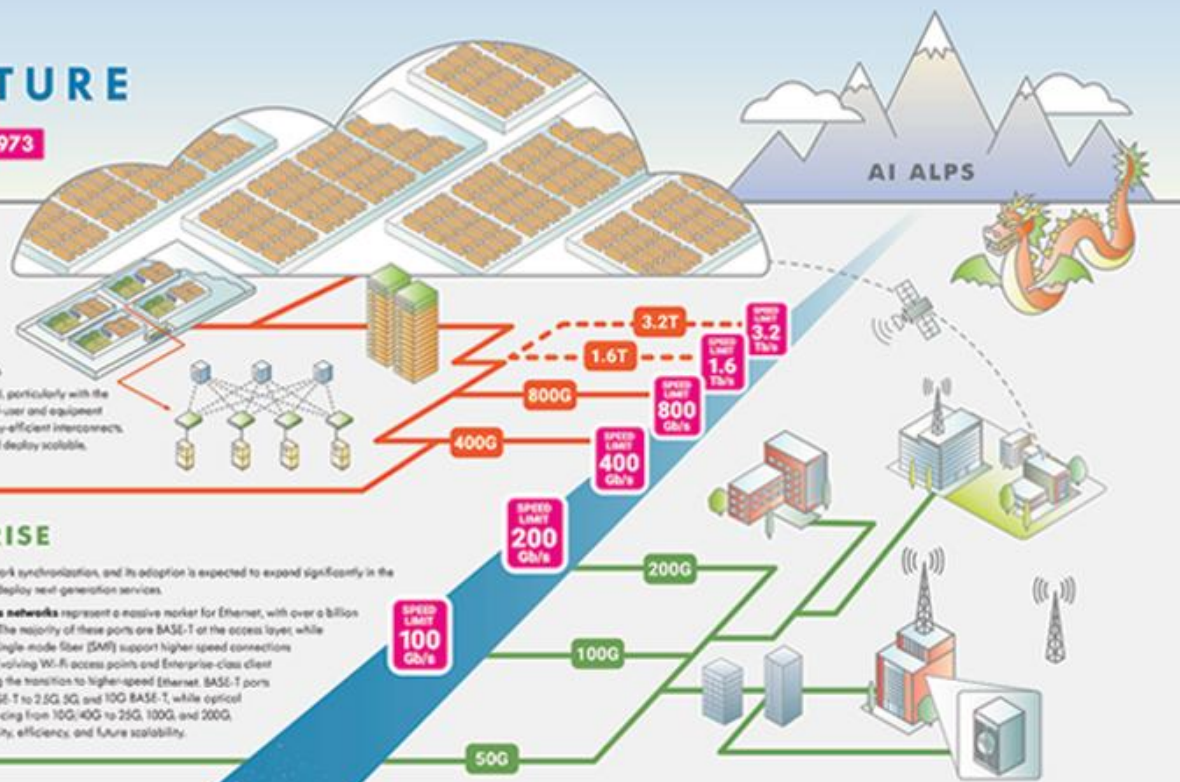
BACK TO THE FUTURE OF ETHERNET EST. 1973

CLOUD PROVIDERS

Cloud providers widely adopted 10G servers in 2010 to support hyperscale data centers. By the 2020s, the growing demand for AI and Machine Learning applications required faster connectivity, leading hyperscalers to transition from 25G lane speeds to 50G, 100G, and beyond.

SERVICE PROVIDERS & ENTERPRISE

Service providers have long been at the forefront of high speed Ethernet innovation, driving advancements in router connections, EPON, optical transport (OTN) client optics, and wired and wireless backhaul.



AUTOMOTIVE, WI-FI, ENTERPRISE & 5G

Automotive industry is embracing Ethernet as the backbone of next-gen vehicle connectivity. Single Pair Ethernet (SPE) enables cost-effective, scalable in-vehicle networking, supporting ADAS, autonomous vehicles, and infotainment while accelerating the convergence of legacy CAN technologies.

AUTOMATION, 5G, AUTOMOTIVE & ENTERPRISE

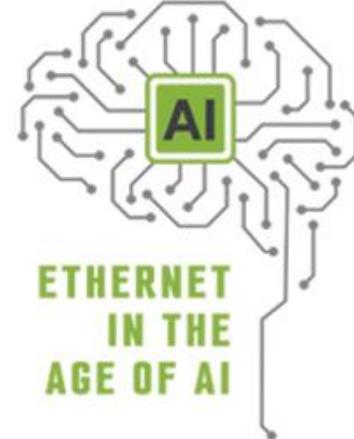
The convergence of Ethernet, 5G, and automation is transforming industrial and building networks. 5G's wireless flexibility combined with Ethernet's reliability enables real-time, deterministic communication, crucial for industrial IoT (IIoT) and smart automation.

LATEST INTERFACES AND NOMENCLATURE

Table with columns for Evolution, Initial Release, 100GbE, 200GbE, 400GbE, 800GbE, 1.6TbE, 3.2TbE, and various interface types like QSFP-DD, OSFP, etc.

Legend for interface types: Grey Text = IEEE Standard, Red Text = In Test Phase, Green Text = In Study Group, Blue Text = Non-IEEE standard but complies to IEEE electrical interfaces.

ARTIFICIAL INTELLIGENCE/MACHINE LEARNING (AI/ML)



Artificial Intelligence is rapidly moving beyond 40G Ethernet speeds to support the training and inference of large language models (LLMs). AI and Machine Learning (ML) are driving the roadmap extending Ethernet speeds to 1.6T and beyond.

INTERCONNECT TECHNOLOGIES



PLUGGABLE MODULES Linear Pluggable Optics (LPO) and Linear Receive Optics (LRO). The current high speed optical market is dominated by retrained optics, but there is rapidly growing interest in linear based solutions.

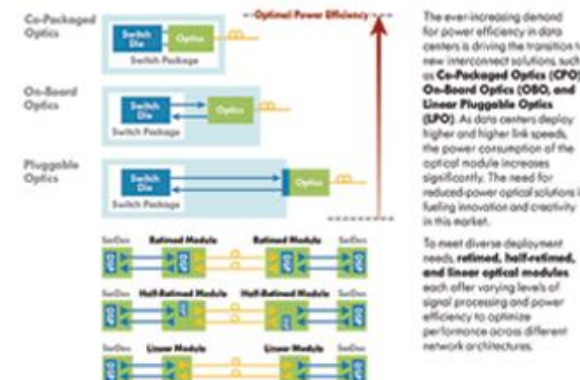
CABLE TECHNOLOGIES Active Ethernet Cable (AEC) - Integrated retainer electronics for signal enhancement. Active Copper Cable (ACC) - Integrated retainer electronics for signal boosting. Active Optical Cable (AOC) - Integrated optical transceivers for low-power, high-speed connectivity.

ENERGY EFFICIENCY IN THE AI WORLD

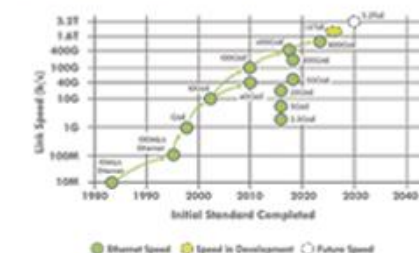
- Blockchain estimates a 40% increase in electricity demand in the United States over the next decade.
Corner estimates the power required for data centers to run incremental AI-optimized servers will reach 300 terawatt-hours (TWh) per year in 2027, which is 2.6 times the level in 2023.
The largest data center market globally is in northern Virginia, and the local utility, Dominion Energy, expects power demand to grow by about 85% over the next 15 years, with data center demand quadrupling.
SemiAnalysis forecasts Global Data Center Critical IT power demand will surge from 47 Gigawatts (GW) in 2023 to 96 GW by 2026, of which AI will consume ~40 GW.
By 2026, the AI industry is expected to have grown exponentially to consume at least ten times its demand in 2023.

Provision of energy consumption to AI data centers is becoming a controlling limit. A GenAI based prompt request consumes 10 to 100 times more electricity than a normal search. Data centers will account for about ~2% global electricity use in 2025 and their power usage is expected to double to more than 1,000 TWh by 2025 driven by GenAI.

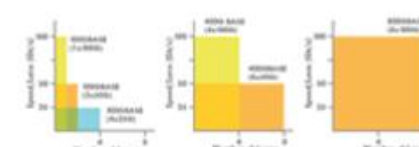
OPTICAL EVOLUTION



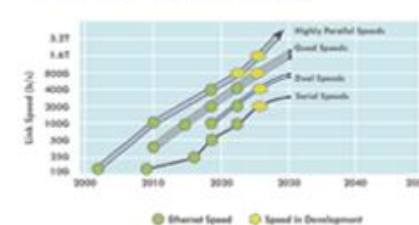
ETHERNET SPEEDS



FATTER PIPES



PATH TO SINGLE LANE



SIGNALING METHODS

